

# FULLSTAQ MARKETER

## Testimonial Contest Instructional Guide

### Introduction:

First off, congratulations and thank you for choosing to join in on this fun and exciting contest as we make the transition to Fullstaq Marketer.

We couldn't be more excited to hear about all of the exceptional success stories coming out of this community and we look forward to hearing yours too.

Aside from being entered to win some cold, hard cash, this also gives you the opportunity to gain more exposure and increase your authority in the new sales funnels we'll be launching (hint: that's good for your career).

Please be sure to **read the instructions below carefully** to ensure that your submission is qualified to win in the contest.

## Submission Guidelines:

**Please note that in order for your submission to qualify, it must meet **ALL** of the guidelines stated below** so please read carefully. If you have any questions, feel free to reach us at [support@fullstaqmarketer.com](mailto:support@fullstaqmarketer.com).

1. Please keep your testimonial video under 2 minutes
2. If you choose to record via your smartphone, please remember to record horizontally, NOT vertically (i.e. side to side versus up and down)
3. After recording, your video must be uploaded to youtube following the youtube Title, Tag, and Description Guidelines listed below.
4. Once your video is uploaded to youtube using the Title, Tags, and Description Guidelines as listed below, please remember to also drop the link to your youtube video in the comments of the related post in our Fullstaq Marketer facebook group located [here](#) »

## **Video Script To Follow:**

Making a testimonial video doesn't have to be hard. In fact, great testimonial videos should follow an easy and simple formula.

Please use the script below as the framework for your testimonial and cover ALL parts.

### **Script:**

#### **Part 1: The Introduction**

*"Hi, this is YOUR NAME and I just wanted to shoot a quick testimonial video for Fullstaq Marketer."*

#### **Part 2: Your Life Before**

*"Before I found Fullstaq Marketer I was ENTER YOUR STRUGGLE HERE"*

NOTE: Your struggle can include your career, emotions, relationships, income, etc. It's important to keep this part short and simple so that the viewer can relate. Avoid using too much detail that's specific only to you.

#### **Part 3: Your Life Now**

*"Since getting started I've been able to ENTER YOUR WINS HERE"*

NOTE: Your wins may include income, relationships, emotions, career changes, etc. Feel free to brag a little. You deserve it!

#### **Part 4: Your Advice**

*"If you're thinking about getting started with Fullstaq Marketer I would highly recommend it because ENTER YOUR ADVICE HERE"*

NOTE: This is a great place to insert the thing or things your love most about Fullstaq (i.e. the leadership, community, education, etc)

## **Part 5: The Outro**

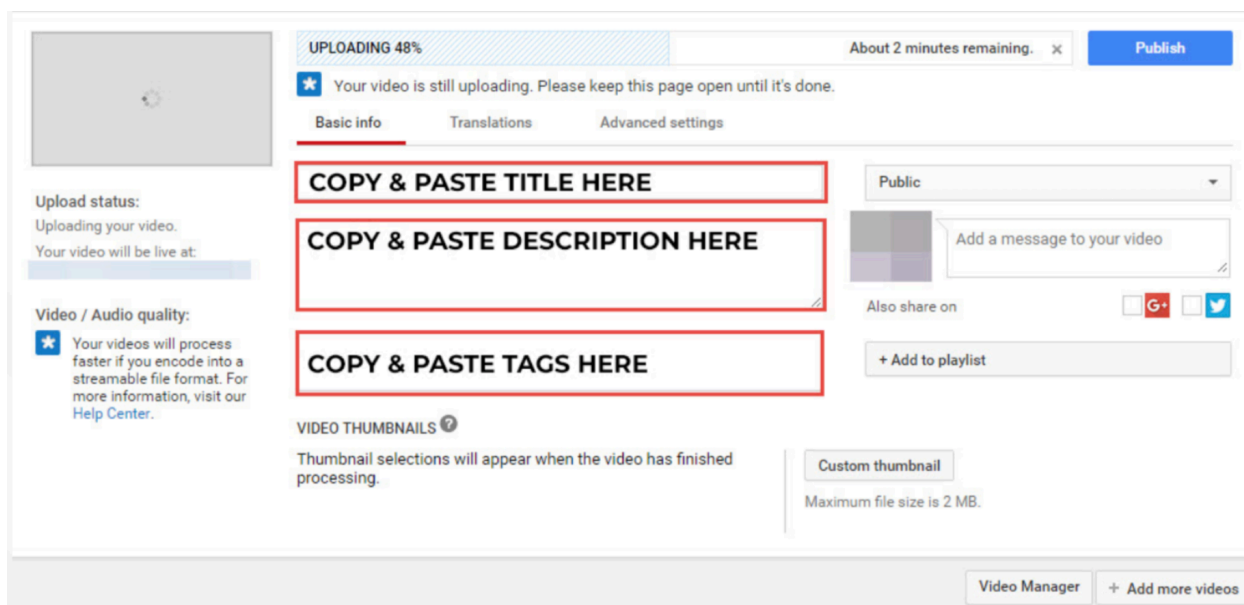
*"I hope you found this video valuable. Once again, my name is YOUR NAME HERE and thanks for watching."*

## Youtube Upload Guidelines:

Please follow these exact instructions when uploading your testimonial video to Youtube in order for your contest entry to qualify.

### 1. Overview:

Here is an overview of what your upload dashboard will look like and the relevant areas wherein you'll need to insert the correct information described below.



The screenshot shows the YouTube upload interface. At the top, a progress bar indicates 'UPLOADING 48%' with a timer for 'About 2 minutes remaining.' and a 'Publish' button. Below this, a message states 'Your video is still uploading. Please keep this page open until it's done.' The 'Basic info' tab is selected, showing three red-outlined boxes for 'COPY & PASTE TITLE HERE', 'COPY & PASTE DESCRIPTION HERE', and 'COPY & PASTE TAGS HERE'. To the right, there's a 'Public' dropdown menu, a 'Add a message to your video' text box, and social sharing options for Google+ and Twitter. A '+ Add to playlist' button is also present. The 'VIDEO THUMBNAILS' section at the bottom indicates that thumbnail selections will appear after processing. The footer includes 'Video Manager' and '+ Add more videos' links.

### 2. How To Title Your Video:

When you upload your video, you'll need to add a title. Please using the following format for your title:

REQUIRED FORMAT: "Fullstaq Marketer with Keala Kanae Review By Your Name"

EXAMPLE: Fullstaq Marketer with Keala Kanae Review By John Smith

By using this format, we all benefit. As affiliates, this helps the company we're promoting rank faster in the search engines and push down any "negative" reviews.

As well, this also helps your name rank in the search engines helping your reputation if someone on your list searches for your name.

### **3. How To Add A Description To Your Video:**

Simply copy the entire text below and paste directly into the description of your video exactly as is (after inserting your name of course).

Fullstaq Marketer with Keala Kanae Review & Testimonial By YOUR NAME GOES HERE.  
Learn How To Get Started At <http://www.fullstaqmarketer.com>

Be sure to SUBSCRIBE To This Channel And Keala's Channel Here: <https://www.youtube.com/user/TheSuperpreneur>

Follow Fullstaq And Keala On Social Media:

Facebook Fan Page: <https://www.facebook.com/FullstaqMarketer/> Instagram: <https://www.instagram.com/kealakanae/>

### **4. How To Add Tags To Your Video**

We've already created the tags for you below to make it easy for you to copy and paste each one by one.

**NOTE:** Please copy/paste each tag one by one **including the comma at the end**. This must be done in order to meet YouTube's formatting guidelines.

List of Tags to Copy/Paste:

Fullstaq,  
Fullstaq Marketer,  
Fullstaq Marketer Review,  
Fullstaq Marketer Walkthrough,  
Fullstaq Stack Marketer,  
Full Stack Marketer Review,  
Full Stack Marketer Testimonial,  
Full Stack Marketer Walkthrough,  
Keala Kanae,  
Keala Kanae Review,  
Keala Kanae Testimonial,

That's it! Follow these instructions and copy/paste each piece in the proper place and your submission is good to go!

## **Congratulations!**

Assuming you have followed all of the instructions and submitted your entry before the deadline, you are now entered to win our first ever Fullstaq Marketer testimonial contest!

We couldn't be more excited to hear your story and are truly grateful to have you as a part of our community.

Thank you!

Sincerely,

The Fullstaq Team